

Service d'Appui au Baccalauréat



Série : C-D

Epreuve de : ANGLAIS

Durée : 02 heures 30 minutes

Code matière : 002

Coefficient : Bonification

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TEXT

IN THE POST

Publicity is everywhere. It fills our letterboxes; it's all over our TV screens, our buses, our magazines, and even our clothes. We usually accept or ignore it. But it sometimes causes problems. Half of the post that arrives in our letterboxes is publicity. Ninety million trees are cut down to make the paper for it. Most of it goes in the bin without being read. America's junk mail makes five million tons of rubbish every year, causing serious pollution problems. But in spite of that, we really get more and more publicity every year. Have you ever wondered if you can stop people posting publicity to you? Well, in the United States, they can. People just have to write to an organization called the Direct Marketing Association, saying that they don't want to receive any publicity. D.M.A. will inform all America's big advertising companies. And people will stop receiving their publicity. Thousands have done it already. And they've saved thousands of trees.

Extracted from *Bernard LACOSTE, Move up!*

QUESTIONS

A- READING COMPREHENSION (7pts)

I- Find in the text (1pt)

- 1- The equivalent of: "garbage". (0,5pt)
- 2- The opposite of: "to send". (0,5pt)

II- Choose the best statement, referring to the text: (1pt)

- 1- Publicity makes people: (0,5pt)
 - a- have a good environment.
 - b- pollute the environment.
 - c- save thousands of trees.

- 2- The Direct Marketing Association can (0,5pt)
 - a- stop people making publicity.
 - b- stop big advertising companies receiving publicity.
 - c- stop big advertising companies sending publicity.

/...

III- Say if the following statements are true or false. Justify your answer: (2pts)

- 1- The reason why some people do not like publicity is that it disturbs their work in their post. (1pt)
- 2- People have lost too many trees for publicity. (1pt)

IV- Fill in each of the blanks with a word from the text: (1pt)

- 1- We must plant to protect the soil from rainwater. (0,5pt)
- 2- There is no development science. (0,5pt)

V- Answer the following questions: (2pts)

- 1- What principal problem is the text talking about? (1pt)
- 2- Why does publicity become a danger for people's life? (1pt)

B- GRAMMAR IN USE (2pts)

Fill in the blanks with the appropriate grammatical items: (2pts)

Wastewater treatment saves millions upon millions of people from pathogenic infections(1)..... the past; typhoid, cholera(2)..... other waterborne diseases ran rampant worldwide. Interestingly, modern wastewater treatment is(3)..... natural process, often using little or(4)..... chemical additives.

C- INDIRECT TEST OF SPEAKING (4pts)

I- Make the following sentences more formal: 1pt)

- 1- Open the window. (0,5pt)
- 2- Do you want a cup of tea? (0,5pt)

II- Complete the following dialogue: (3pts)

Deborah: You know Susan, Franck and I have decided to get married at last.
Susan: Franck? I don't know him, (1).....?
Deborah: He is tall, with blue eyes and a rather long nose.
Susan: (2).....?
Deborah: He's a doctor. By the way, could you come to my wedding?
Susan: (3)..... (Accepting)

D- WRITING (7pts)

The knowledge of English is a must in our days. What is your opinion about it? (in about 80 words).

